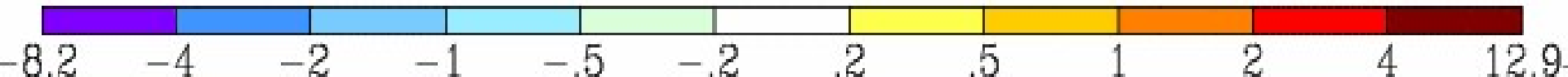
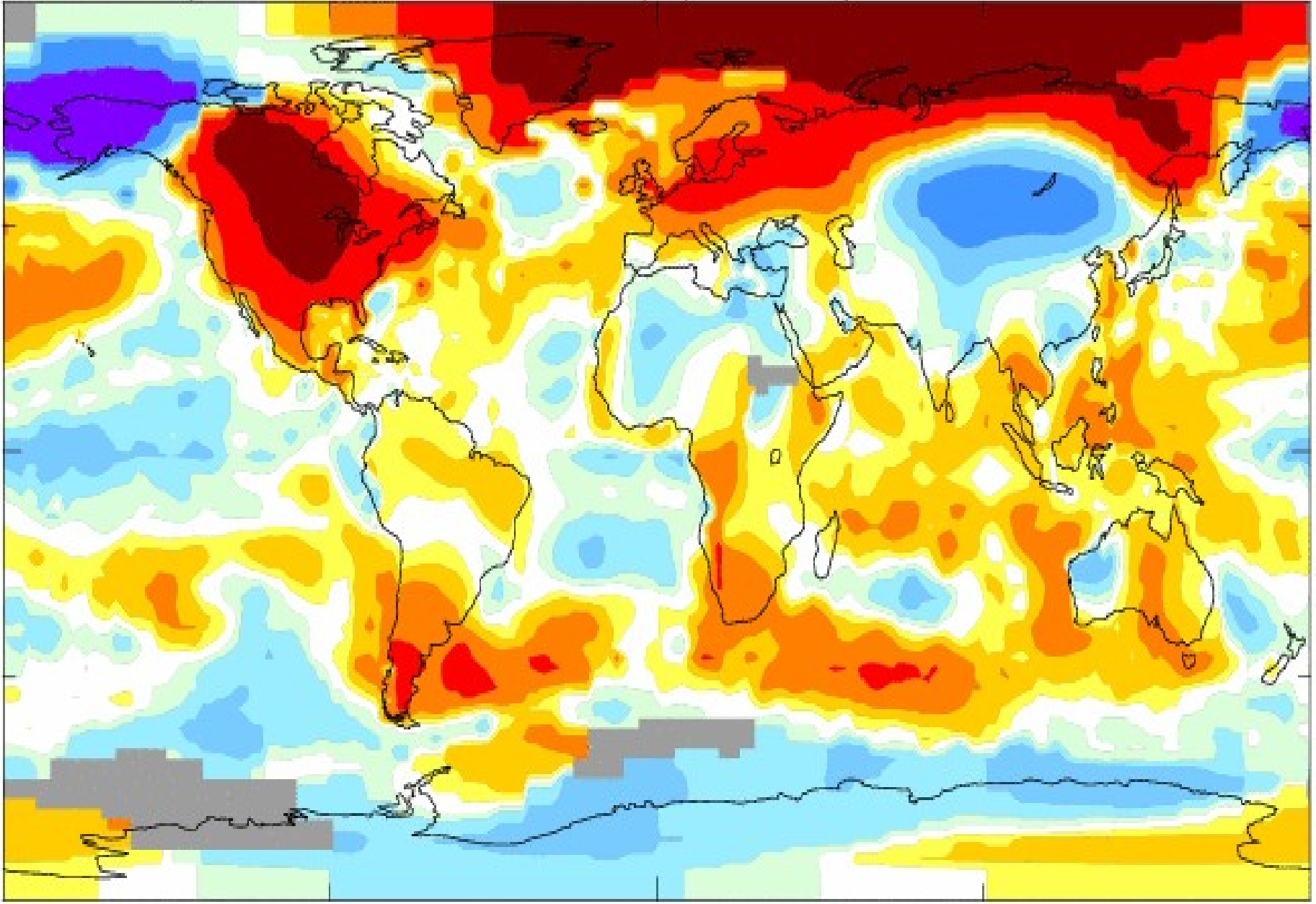


Great Fear, Great Hope: Climate Change, Human Nature, and Effective Action

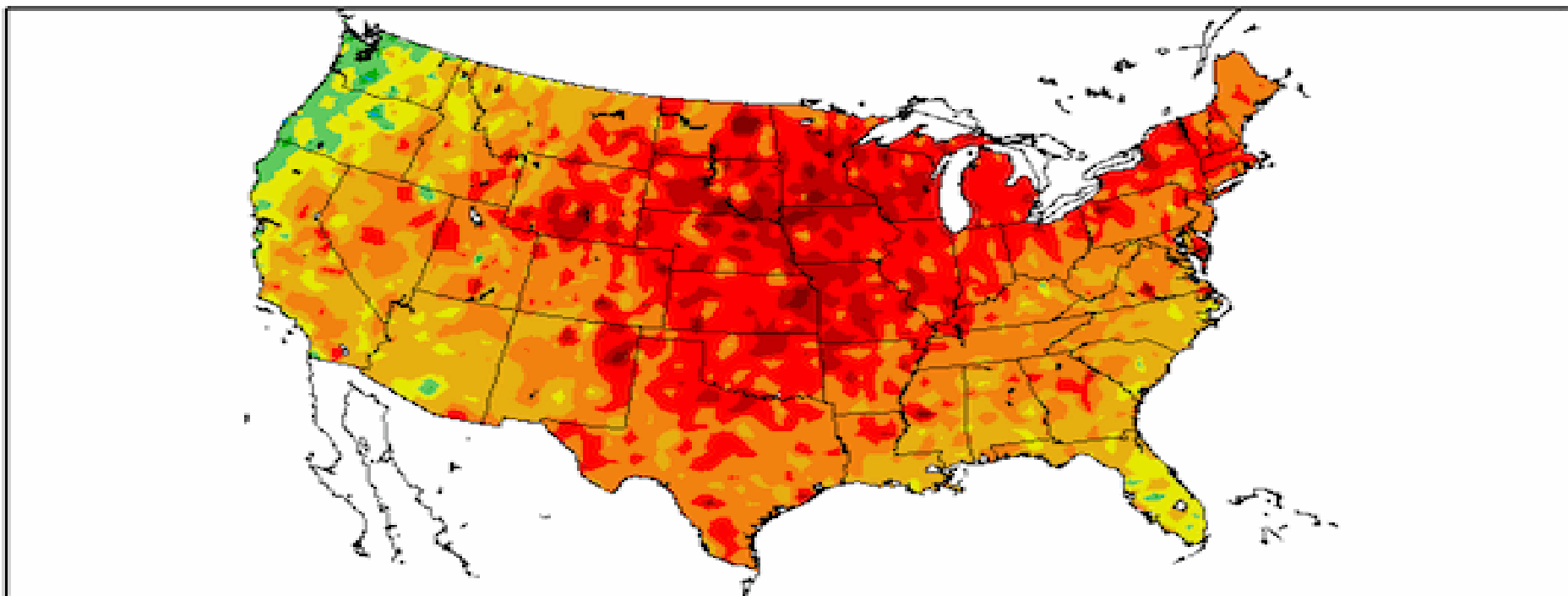




2012

HOTTEST YEAR ON RECORD FOR LOWER 48

Departure from Normal Temperature (°F)



**362 ALL-TIME RECORD HIGHS IN
THE UNITED STATES AND ZERO
ALL-TIME RECORD LOWS.**

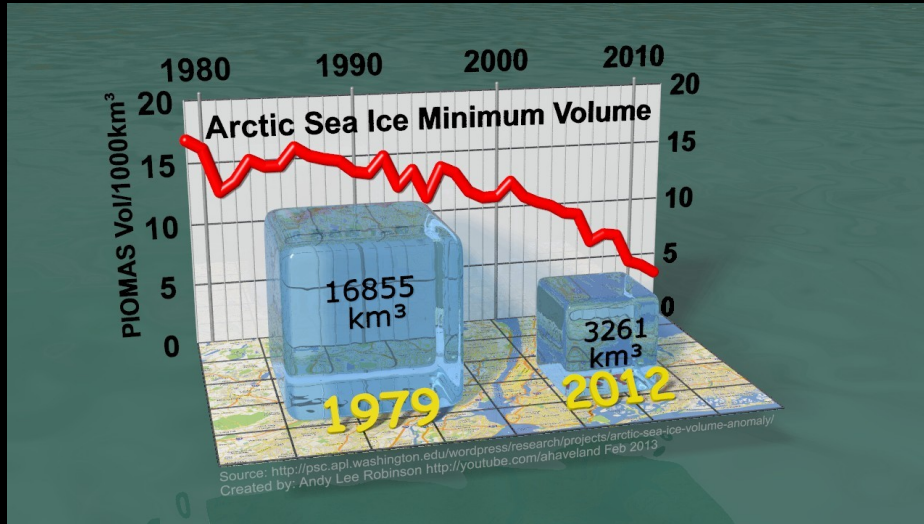


**FORECAST
THE FACTS**
POW 
PROTECTOURWINTERS.ORG









Business leaders let down by Copenhagen failure









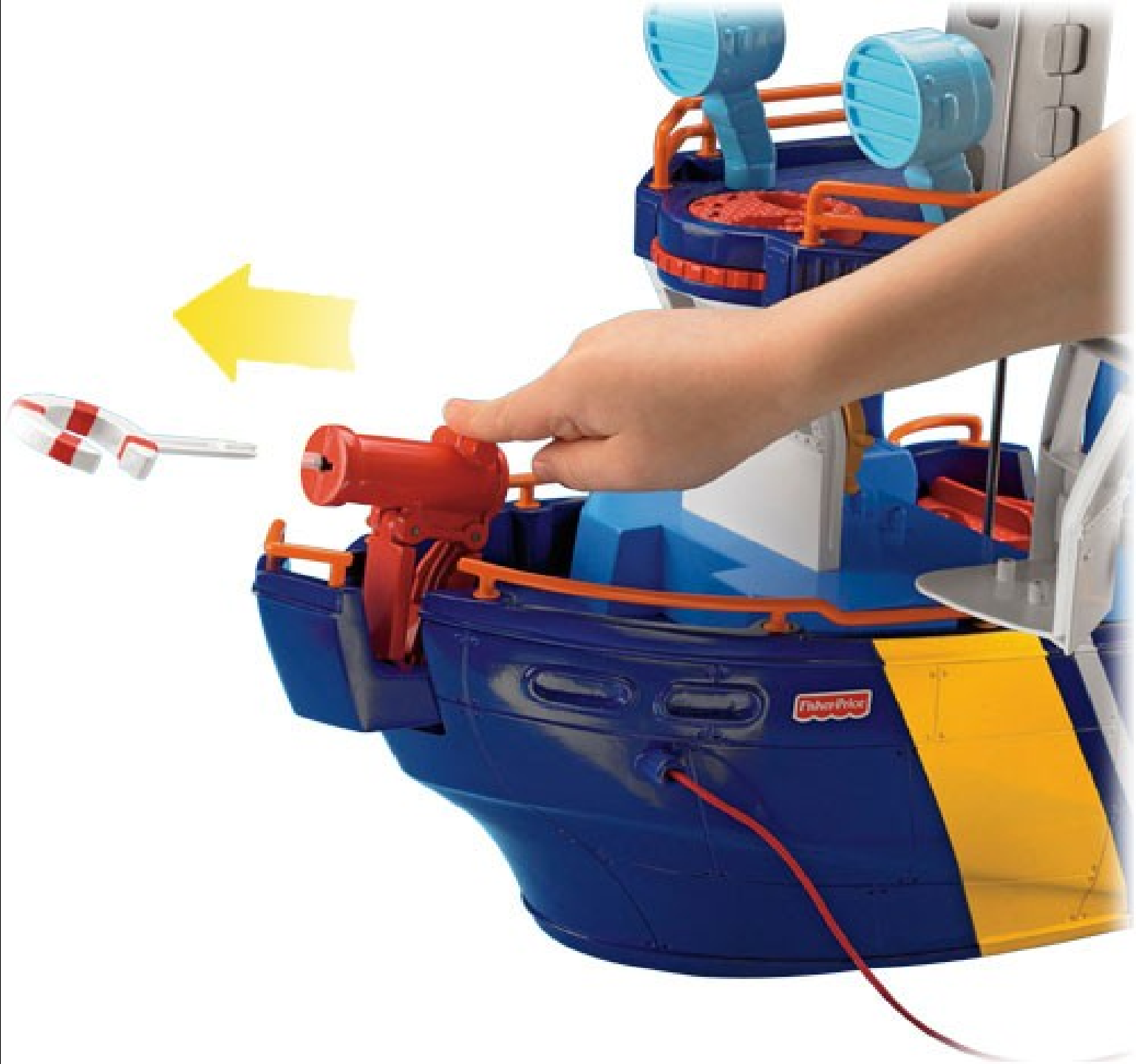












**Imagine...you've set sail on the Fisher-Price
Imaginext Ocean Boat looking for adventure,
and you've found it!**

**It's a whole new adventure
every time you play because
you decide what happens next!**

The dimensions of the Fisher-Price Imaginext Ocean Boat are 8" W x 16" L x 15" H when closed. With the platform open, the dimensions are approximately 10" W x 18" L x 15" H.

Includes 3 figures and more.

**Not intended for use
in water.**





“...one of the greatest of human longings must be to ... find his or her own life exemplary in some way.”

—Barry Lopez, Arctic Dreams



NOW A MAJOR MOTION PICTURE

#1
NATIONAL
BESTSELLER

THE
ROAD

CORMAC
MCCARTHY

WINNER OF THE PULITZER PRIZE









"He says he is really happy and content and there's no larger words for it," his wife Martha translated.

"It is a real large happiness."

WHERE THERE IS NO VISION, THE PEOPLE PERISH.

PROVERBS 29:18





THE PLEASURE OF YOUR COMPANY IS REQUESTED...

for serious cocktails, excellent hors d'oeuvres and a freewheeling, salon-style discussion on making do with less new stuff. Help us celebrate our launch of the

Common Threads Initiative

CO-HOSTED BY JULIE GILHART, ANNIE LEONARD, GRAHAM HILL AND EBAY

Why would a clothing company tell people to buy less new stuff? Join us to learn why.

Patagonia's Rick Ridgeway, eBay's Alan Marks and Annie Leonard, director of The Story of Stuff Project, will clue us in on the challenges of stuff and the possibilities for a better, richer world with less of what we don't need.

THE BOWERY HOTEL :: 335 BOWERY
6-8 PM :: SEPTEMBER 7, 2011

RSVP by 9/1 to Jess Clayton

925.677.4755 www.commonthreads.com



Tackling climate change is one of America's greatest economic opportunities of the 21st century

(and it's simply the right thing to do).

What made America great was taking a stand. Doing the things that are hard. And seizing opportunities. The very foundation of our country is based on fighting for our freedoms and ensuring the health and prosperity of our state, our community, and our families. Today those things are threatened by a changing climate that most scientists agree is being caused by air pollution. We cannot risk our kids' futures on the false hope that the vast majority of scientists are wrong. But just as America rose to the great challenges of the past and came out stronger than ever, we have to confront this challenge, and we have to win. And in doing this right, by saving money when we use less electricity, by driving a more efficient car, by choosing clean energy, by inventing new technologies that other countries buy, and creating jobs here at home, we will maintain our way of life and remain a true superpower in a competitive world. In order to make this happen, however, there must be a coordinated effort to combat climate change—with America taking the lead here at home. **Leading is what we've always done. And by working together, regardless of politics, we'll do it again.**



BICEP

BUSINESS IN INNOVATIVE
CLIMATE & ENERGY POLICY

a project of Green

www.climatedeclaration.us

POW



PROTECTOURWINTERS.ORG





HOW TO DESTROY CANADA'S ANCIENT BOREAL FOREST, IN 3 EASY STEPS:

STEP 1: PULL OUT A KLEENEX FACIAL TISSUE

STEP 2: PUT IT TO YOUR NOSE

STEP 3: BLOW



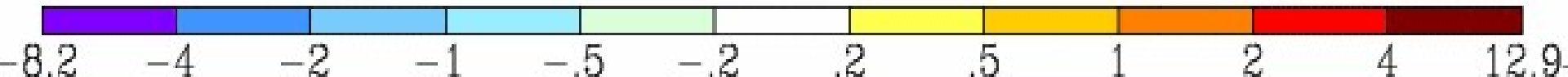
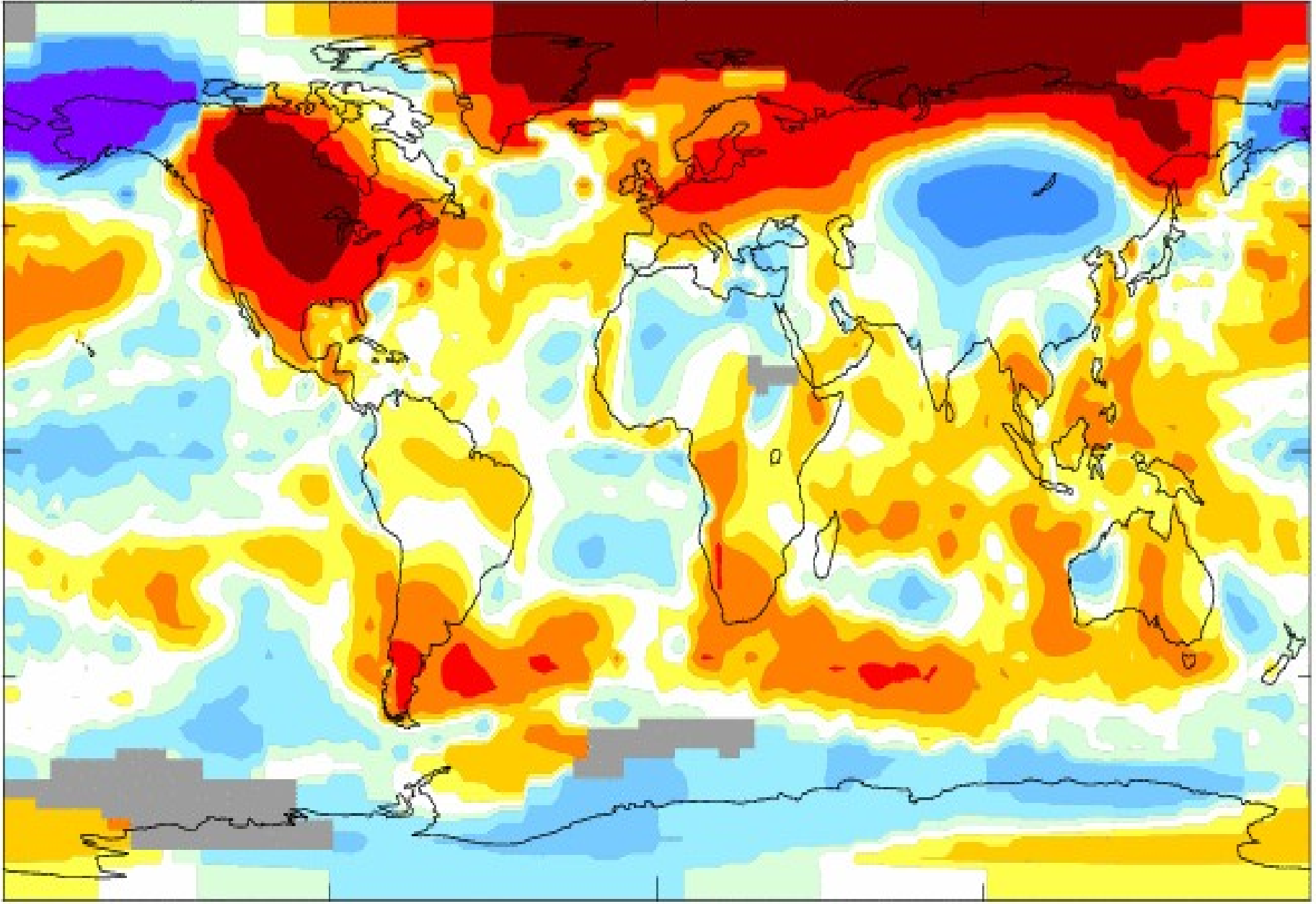
Canada's ancient Boreal forest, essential in the fight against global warming and home to woodland caribou and billions of migratory birds, is being clearcut to supply the Kimberly-Clark Corporation with hundreds of thousands of trees to make disposable tissue products, including Kleenex facial tissue. Every day, the Boreal forest is flushed down the toilet or thrown away by unsuspecting consumers across Europe.

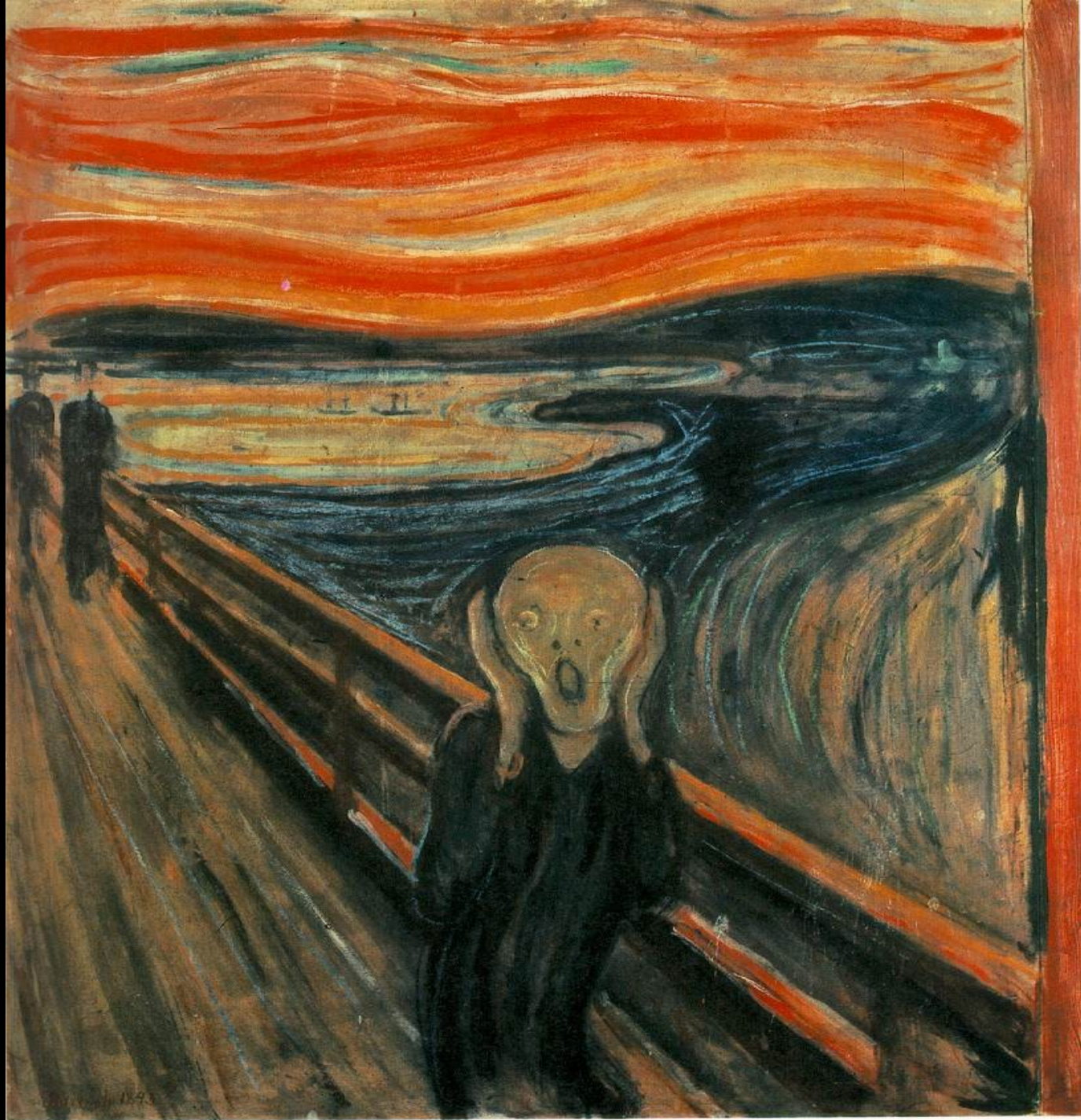
By choosing more recycled fibre and less trees for its disposable tissue products, and by committing to environmentally sound logging operations, Kimberly-Clark could end its part in the destruction of ancient forests like the Boreal.

Tell Kimberly-Clark that you want it to stop destroying the Canada's Boreal forest. Visit www.stopkleenex.com

GREENPEACE











“All things of grace and beauty
such that one holds them to
one’s heart have a common
provenance in pain.”

— Cormac McCarthy (The Road)







"Entertaining insights from a true climate crusader... Sure to inspire business leaders striving to make their organization more sustainable." —JEFFREY SWARTZ, president and CEO, Timberland



GETTING GREEN DONE

Hard Truths from the Front Lines of the Sustainability Revolution

AUDEN SCHENDLER

**You are not
expected to
complete the task.**

**Neither are you
allowed to put it
down.**